

IFSAT Foundation

Hereford, March 19, 2015

Bas
Timmers
Maarten
Reckman



WorkQual cooperation in NL



HET IDEE

Harderwijk connects Talents





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International
Foundation for
Sustainable
Agriculture
Training



IFSAT Foundation

In bullet points:

- Initiated Budapest 1990, established in 1995 in NL
- Goal: “Education and training support for a sustainable rural environment”
- Organic agriculture education levels 2 - 5
- Involvement in >20 European projects
- Involved in 25 EU countries
- Real international network



IFSAT areas

- **VOCATIONAL EDUCATION**: designing competence building blended learning packages in sustainable agriculture and VET.
- **TRAINING**: assist with the design of short courses using participative training techniques.
- **ADVISORY SERVICES**: supporting farmers in an economically, ecologically and socially sustainable direction.
- **RURAL DEVELOPMENT**: Key to sustainable agriculture is a viable and active rural community, promote entrepreneurship and small business in rural areas.



IFSAT projects *since 2007*

- POÈTE, Portfolio Of Evidence To Europe
- FINESSA, organic agriculture blended e-learning
- Organic MedNet, Set up of a Mediterranean Organic Education Network
- BEES, education in organic beekeeping in Turkey
- WorkMentor, development of training package for mentoring learners in the workplace
- AgriCom, Wacom applied to organic agriculture
- **GreenBlend ('13-'15): the project that never was!!**
- ACT, online market place for agricultural courses
- SmartFarmer, games to educate Greek farmers
- GreenPOP, blended learning OA in Macedonia



Strings of projects

- **ProVoTrain** – Latvia – focus on learner in 3-party agreement – Portfolio of Evidence
- **POÈTE** – Portugal – focus on the role of the education provider and teacher
- **WorkMentor** – Iceland – focus on the role of the mentor in the workplace = learnspace
- **WorkQual** - Iceland – improving the quality of placement in VET and employment

WorkQual cooperation



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Initiative of

- The city of Harderwijk
- Representatives from ethnic minority groups
- FC Black White '63 (social involvement)
- The Idea (organization in the field of reintegration)

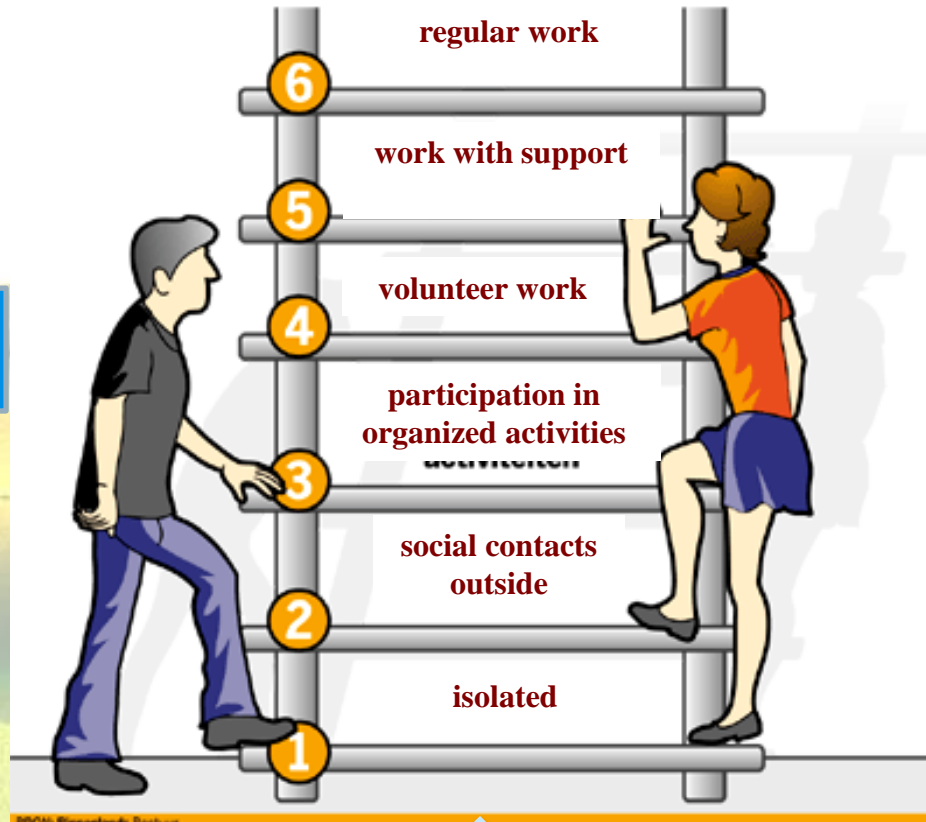
Project background

- Increasing number of people with a large distance to the labor market.
- Increasing number of people with social problems (social isolation)
- Over-representation of ethnic minority groups (young people)
- Fear of definite stand on the side and a lost generation among youth groups.

Assignment

- Activation Project aimed at those with a large distance to the labor market.
- Within this group is special attention to the target group (immigrant) youth which is increasing rapidly.
- General objective is focused on: participation, integration, prevention and strengthening social cohesion.
- Individual goal for participants: increase the participation ladder or preventing decline in the participation ladder

6 steps of the participation ladder



↑
Activating activities

↑
Increase competencies

↑
individual coaching

Target groups

- (early) school leavers without- or with low basic qualification
- people with social benefits / handicaps
- labor disabled people
- disabled young people
- people for whom day care is important in the context of participation
- not entitled to benefits with a low participation rate

- outreach
- civil society organizations
- assistance grant
- projects
- municipality

- activities at (from) FC Black White
- training and education
- individual coaching

Recruitment

Activation

Outflow

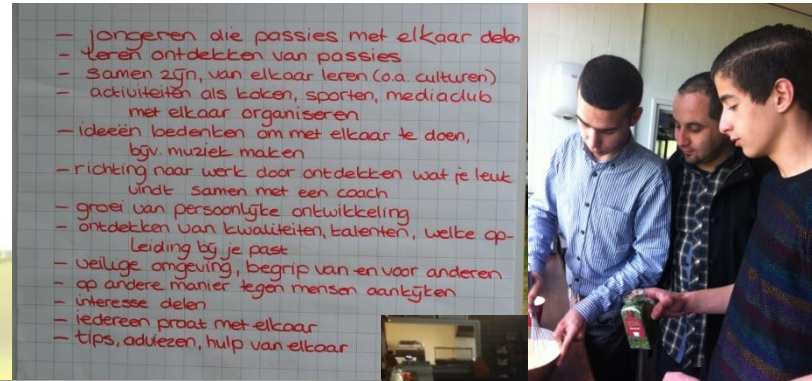
Flow

- school
- learning jobs
- volunteer jobs
- Projects / help to grant
- dropout

- internship
- learning and work placements
- volunteering
- projects

Activities

- open afternoon (with sports, cooking, meeting)
- cook group
- media group
- kickboxing
- club creative
- entrepreneurs group
- present yourself
- job training
- group meetings



WQ Survey



Preliminary results, listing the highest scoring issues:

- **Matching between company and trainee**
- Attitude and working skills of trainee
- Clear information regarding conditions
- “Speaking the language of the entrepreneur”
- Direct availability of teacher or job-coach



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Q Outcome:

- Not quite conclusive
but
- Many remarks made go back to:
 - the **professionalism** of the teacher / job-coach
and
 - the **quality of the procedures** followed.



Thank you

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