



Big Bang Youth 2 Employment

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Big Bang ToI 2012-2014

- 15billion – UK
- Rinova – UK
- Vinnumálastofnun NE – IS
- APS – NL
- ONAGEB – SP
- Die Berater – AU

Big Bang – the main aim

- Big Bang is concerned with Worklessness, social exclusion and low ambition. The 'culture clash' between work-based culture and a culture of worklessness, social exclusion and low ambition.
- The main aim of Big Bang is to import and export, test and adapt existing innovative Vocational Education and Training (VET) methodologies that have been developed to address the 'clash'.

Theoretical framework – 3 dimensions

- Ilias El Hadioui's ideology of culture clash from The Netherlands
- YES – solutions supporting employers to understand the clash from Austria
- D2A – Dare to achieve – solutions supporting young marginalized people from the UK

Difference between culture - clash

	Streetculture	Schoolculture
Money	Short term	Long term, discipline
Rules	Informal, rights	Procedures, duties
Fysics	Move, mobile	Sit, concentrate
Act	Do	Think
Emotions	Acting out	Rational
Needs	Materialistic	Controlled
Woman	Sex objects	Equality
Man	Macho, dominant	Communicate, horizontal
Conflict	Aggression, violence	Argumentation
Respect	Honour, pride (myself)	Value (the other)
Communication	Oral	Written
Language	Street language	Mother tounge
Nutrition	Fastfood	Slowfood

YES - Workmentor

- The YES programme recognizes that some of the solutions lie in supporting employers to understand the clash and to give them the skills to engage effectively with young people from a different cultural background.
- Many employers appear to have unrealistic expectations of young people and are unwilling to understand the challenges that young people from marginalized communities or the streets face in adapting to the cultural norms of the workplace.

D2A – Youth2employment

- The D2A employability and personal development model is based on a similar premise. Young people from marginalised backgrounds need to be supported to develop the skills and emotional resilience that will help them make the transition from one world to another.
- It recognises that many young people simply do not understand the rules of engagement expected in the workplace and need to be supported to understand and learn these if they are to succeed.
Moreover they need help in expanding their horizons and recognising that success in the workplace or indeed in higher education is a positive step and one that requires as much fearlessness as is needed to survive in the streets.

Thank you

- <http://bigbangllp.eu/>

